

Building a sales website for Tung Huong enterprise - Thai Nguyen province

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Abstract: In the context of the rapidly developing digital economy, building a sales website system is an important solution to help Tung Huong enterprise in Thai Nguyen province expand its market and improve sales efficiency. The thesis focuses on analyzing requirements, designing, and deploying a website application following a theoretical research combined with experimental process. The objective of the thesis is to build a full-featured e-commerce system to meet the needs of the enterprise. The expected results will significantly contribute to the digital development of the enterprise and the industry and trade sector of Thai Nguyen province.

Keywords: E-commerce website, digital economy, local businesses