

Build a phone product introduction website for Sao Bien store.

Ngo Thi Lan Huong

Abstract: In the context of increasing digitalization, building a professional website to introduce phone product models is essential for Sao Bien store. The main objective of this project is to develop and deploy a practical application to enhance customer accessibility and improve the store's business efficiency. The research methodology includes analyzing successful website models, designing a user-friendly interface (UI), and developing a content management system (CMS). The expected results will bring significant value to both the store and customers through the convenience and effectiveness of the online experience.

Keywords: Phone website, electronics store, UI/UX design, CMS content management