

Build a sales website for Ánh Nguyễn Store.

Do Thi Khanh Hoa

Abstract: In the context of increasingly digital development, building a professional e-commerce system is an urgent need for traditional stores. This topic focuses on developing an online sales website for Ánh Nguyễn Store, aiming to optimize customer shopping experiences and enhance business efficiency. Through a process of theoretical research combined with experimentation, the topic applies modern website development technologies to create a user-friendly, easy-to-use, and highly secure interface. The expected results will provide a comprehensive solution for Ánh Nguyễn Store, while contributing to the development of local e-commerce.

Keywords: Sales website, traditional store, e-commerce, user interface, security