

Research Amazon, Ebay to build and develop a sales shop on e-commerce websites.

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Abstract: This topic aims to analyze and study the process of building and developing a sales store on e-commerce platforms such as Amazon and eBay. The practical context shows a high demand for optimizing the online business process, thereby proposing solutions to support businesses in building an effective management system. The research method combines theory with experimentation to evaluate and implement the application of new technologies in e-commerce. The expected result is to provide useful information for business managers on how to succeed in building an online store, contributing to enhancing competitiveness in the e-commerce market.

Keywords: Amazon, Ebay, E-commerce, Store building, Online business