

Building an application to evaluate some tools for checking and improving Website ranking based on SEO-standard content.

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Abstract: This topic focuses on building a system to evaluate the effectiveness of website testing and ranking (SEO) tools, aiming to provide practical solutions for businesses. The main objective is to study the theory as well as implement applications to evaluate and select the most suitable tools for the SEO requirements of a website. The method combines theoretical analysis and experimentation to identify key criteria for improving website rankings through content optimization according to SEO standards. This topic not only contributes to the SEO field but also provides useful knowledge for businesses in the process of managing and developing their websites.

Keywords: SEO, Testing tools, Website ranking improvement, Tool evaluation, Content optimization