

Building a website to support information promotion and service usage for tourist destinations in Thai Nguyen.

Bui Thi Le Hang

Abstract: In the context of the rapidly growing tourism industry, building a website to support information promotion and service usage for tourist destinations in Thai Nguyen has become essential. The objective of this project is to research and develop a web system aimed at optimizing customer experience, providing accurate information about tourism services, and promoting regional economic development. The approach includes collecting data from various sources and using modern web technologies to build a user-friendly interface for visitors. It is expected that the results of this project will bring high practical value, helping to raise awareness of Thai Nguyen tourism within the community and attract more tourists.

Keywords: Travel website, Aesthetic web, Technical web