

Building a sales website for Niềm Tin Xanh Investment and Trading Joint Stock Company.

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Abstract: In the context of the increasingly developing e-commerce market, this topic aims to research and build a specialized sales website system for Niềm Tin Xanh Investment and Trading Joint Stock Company. The main objective of the project is to provide a comprehensive solution to help the company optimize its online business processes, from user interface design to integrating modern technologies in product management and payment. Through a combination of theoretical research and experimentation, the project hopes to bring significant commercial efficiency and contribute to enhancing the company's competitiveness in the market.

Keywords: E-commerce website, electronic technology, product management, online business, e-commerce