

Building an e-commerce website for Trung Nguyen accessories store.

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Abstract: This topic aims to meet the need to improve the business efficiency of electronic accessory stores by building an e-commerce website. The objective of the research is to design and implement an e-commerce system suitable for the product characteristics of Trung Nguyen store. Through the process of practical analysis and application of Web Development technology, the topic adopts a research method combining theory and experimentation to ensure project quality. The expected result of the topic is to provide an effective technical solution to enhance the store's competitiveness in the digital market. This not only affirms its high applicability in business practice but also contributes to the sustainable development of the e-commerce industry.

Keywords: E-commerce website, E-commerce, Web Development Technology