

Build a fashion e-commerce website for Essence store.

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Abstract: In the context of the strong development of e-commerce, this topic focuses on building a fashion sales web system for the Essence store. The goal is to improve business efficiency and customer experience through an intuitive interface and flexible shopping functions. The research method includes requirement analysis, design, and deployment of a web application based on a modern platform. The expected results will bring practical value through broad customer accessibility and optimal operational performance for the business.

Keywords: Online sales, Online fashion, Essence Store, Applied research, E-commerce