

Building a website to introduce and sell mobile phones for Hoang Ha Mobile store.

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Abstract: In the current mobile phone business practice, owning a professional website not only enhances the brand but also increases customer reach. This project aims to design and implement a website for Hoàng Hà Mobile store, helping to introduce products and conduct online sales. Through theoretical research on web development combined with the experimental process, the project hopes to contribute to the store's business development by optimizing the user experience on the website. The expected result will be a website system that meets technical and commercial requirements well, while also generating significant benefits for business operations.

Keywords: Website, Mobile phone, Electronics store, Online business, Web development