

Research the open-source Laravel framework and its application in building an electronic sales management website for the Dien May Vang store in Vo Nhai district branch.

Hoang Thuy Dung

Abstract: This topic aims to deeply explore the Laravel open-source framework, focusing on the implementation of building an electronic sales management website for the Vang Electronics store in Vo Nhai district. The current practical context requires optimizing transaction processes and product information management on e-commerce channels, so this topic focuses on selecting Laravel as the main tool for system development. The research method combines Laravel theory with practical application deployment. The expected results of the topic will confirm the effectiveness of Laravel in building an electronic sales management website, contributing to the e-commerce industry in general.

Keywords: Laravel, E-commerce, Sales management website