

Building a website to introduce tourist attractions in Ha Giang province.

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Abstract: In the context of increasingly developed tourism and the importance of promoting local tourism, this topic focuses on building a professional website to introduce tourist destinations in Ha Giang province. The main objective is to create an attractive and useful information platform to attract tourists. The research methodology includes collecting data from various sources, analyzing the needs of the target audience, and designing the website interface based on optimal UX/UI principles. Through the implementation of this application, we expect to contribute an effective solution to the local tourism industry, while providing accurate information about Ha Giang tourist destinations to the wider public.

Keywords: Travel website, Ha Giang tourist area, Tourism promotion, Interface design, Applied research