

Building a website to support and sell audio-visual equipment for Nhat Minh Company - Thai Nguyen

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Abstract: In the context of the strong development of e-commerce, building a specialized website to support and sell audio-visual equipment is a practical solution to enhance business efficiency for Nhat Minh Company in Thai Nguyen. The main objective of this project is to research and design a website system that fully meets the requirements for user interface, content management features, and online purchasing functions. The method combines both web project management theory and application deployment experimentation to ensure product quality. It is expected that the completion of the project will bring significant economic benefits to Nhat Minh Company by increasing customer reach and optimizing the sales process.

Keywords: website support, audio-visual equipment, e-commerce, web project management, improving business performance