

Design of brand identity for Vinina Joint Stock Company

Tran Van Hung

Abstract: In the modern context, designing an effective personnel chart plays an important role in organizational management. This topic aims to analyze and build a suitable personnel chart system for Vinina Joint Stock Company to optimize the recruitment and human resource management process. The research method includes synthesizing information from universities and enterprises, combined with a practical survey at Vinina Joint Stock Company. The expected results will provide a reference solution for other organizations in the same industry, contributing to improving work performance while ensuring employee satisfaction.

Keywords: Personnel chart, human resource management, Vinina Joint Stock Company