

Design of the brand identity system for Green Garden cosmetics company.

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Abstract: In the trend of sustainable development, designing a typical employee profile helps improve human resource management efficiency at Green Garden cosmetics company. This study aims to build a system for classifying and evaluating employees based on key indicators such as professional skills, work attitude, and contributions to the business. Through a combination of theoretical research and empirical analysis, the study hopes to provide useful solutions for the company to enhance human resource management quality and foster a positive working environment.

Keywords: Typical personnel design, human resource management, cosmetics company, employee classification, performance evaluation