

Design of a Lao cultural calendar

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Abstract: In the current context, preserving and promoting the traditional cultural values of the nation is an urgent issue. This project aims to design a Lao cultural calendar with the goal of honoring and disseminating the distinctive features of Lao culture to domestic and international communities. Through theoretical research on Lao culture, combined with experimentation at famous tourist destinations, this project hopes to provide an effective tool for cultural promotion through the unique format of a calendar. The expected results will significantly contribute to raising awareness of Lao culture as well as promoting the development of the local tourism industry.

Keywords: Laos culture, Cultural itinerary, Community tourism