

Design a media publication set for the Tee Oreo team

Tạ Quang Huy

Abstract: This project aims to design a professional and effective set of communication publications for the Tee oreo team, meeting the needs of brand promotion and customer outreach. Through analyzing practical requirements, we apply a combination of theoretical research and experimentation to develop suitable publication design solutions. The expected results will improve brand recognition and enhance the team's communication effectiveness.

Keywords: Publication design, communication, Tee Oreo team, brand, client