

Build a Shopify sales website for the TNG Thai Nguyen fashion store.

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Abstract: This topic aims to meet the need to optimize the business operations of the TNG Thai Nguyen fashion store by building an online e-commerce system on the Shopify platform. Through theoretical and experimental research, the topic will focus on aspects such as designing a user-friendly interface, SEO optimization, and integrating inventory management tools and multi-payment methods. The expected results of the topic will not only help improve the store's business efficiency but also contribute to the development of the e-commerce industry in Vietnam.

Keywords: Shopify, e-commerce, inventory management