

Building an online business solution on ebay.com for Zstore of Kixistyle company in Thai Nguyen.

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Abstract: This topic focuses on building an effective online business solution for Zstore, a fashion store under Kixistyle Company in Thai Nguyen. The context for selecting this topic is based on the need to develop domestic e-commerce and the trend of business globalization. The main objective is to build a professional online sales platform on ebay.com to enhance access to the international market and increase sales revenue. The research methodology includes competitive analysis, technology evaluation, and practical application deployment. The expected result is that the solution will provide an optimal solution for Zstore in building an online business strategy, while contributing to the development of the e-commerce industry in Vietnam.

Keywords: online business, e-commerce, ebay.com