

Building the ordering process on Taobao and applying it to the business operations of TeenHouse shop in Thai Nguyen.

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Abstract: In the context of the rapidly developing e-commerce landscape, building an ordering process on Taobao to support the business operations of TeenHouse shop in Thai Nguyen has become urgent. The objective of this study is to analyze and propose an optimal ordering process on the Taobao platform, while applying it to the shop's actual business operations. The method combines supply chain management theory with experimentation to evaluate the effectiveness of the new system. The expected result is that optimizing the ordering process will help TeenHouse improve productivity and reduce costs, thereby enhancing its competitiveness in the market.

Keywords: Supply chain management, E-commerce, Taobao, Online business, Thai Nguyen