

Applying Sinnova HRMS software to improve the efficiency of recruitment and personnel record management at Kentech – Bac Ninh General Trading Company Limited

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Abstract: In the context of increasingly fierce competition, optimizing recruitment processes and personnel record management is an urgent requirement for organizations. This topic focuses on applying Sinnova HRMS software to Kentech - Bac Ninh General Trading Company Limited to enhance operational efficiency. The research objective is to build and deploy the system, while also evaluating its impact on recruitment processes and personnel record management. Through the experimental process, the topic is expected to contribute to improving labor productivity and human resource quality. The research method combines theory and practice to ensure comprehensiveness and effectiveness in applying technological solutions to human resource management activities.

Keywords: Sinnova HRMS, recruitment, personnel record management, productivity improvement, company limited