

Application of Essential PIM software to work plan management at the Bank for Agriculture and Rural Development, Nam Y Yen - Bac Nam Dinh branch.

Bui Thi Kim Hoa

Abstract: In the modern context, effective management of work plans is a decisive factor for the success of banking operations. This topic aims to address the issue of optimizing the work plan management process at the Nam Ý Yên - Bắc Nam Định branch through the application of Essential PIM software. Through research, a management system based on experimentation and practical simulation is proposed to improve work performance. The expected result is to enhance the ability to organize, coordinate, and monitor work progress, thereby creating a more efficient working environment.

Keywords: Plan management, Essential PIM, Agricultural Bank, application experiment