

Completing recruitment and employee training at Smart Way Vietnam Media Joint Stock Company - Cau Giay - Hanoi

Nguyen Huu Quang

Abstract: In the context of fierce competition in the labor market, this topic focuses on improving the recruitment and training process for employees at Smart Way Vietnam Media Joint Stock Company. The goal is to enhance productivity and human resource quality through improving current recruitment methods and developing appropriate training programs. The research methodology includes field surveys, data analysis, and the application of advanced human resource management models. The expected results will make a significant contribution to building a professional workforce while enhancing the company's competitive position.

Keywords: Recruitment, employee training, human resource management, labor productivity, media company