

Research and development of a financial analysis program for enterprises based on profitability and solvency indicators at Trung Binh Trading and Service Joint Stock Company - Thai Nguyen Province

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Abstract: In the context of an increasingly competitive market economy, improving the efficiency of corporate financial management is an urgent requirement. This topic focuses on researching and building a financial analysis program based on profitability and solvency indicators at Trung Binh Trading and Service Joint Stock Company - Thai Nguyen province. The objective of the research is to solve the problem of optimizing business efficiency through a comprehensive assessment of the company's financial situation. Accordingly, the topic applies a method combining theory with experimentation to build the analysis system. The expected result is to provide detailed financial data and reports to help the company have a more effective financial management strategy, while contributing to the development of the research field of corporate financial management in Vietnam.

Keywords: Financial analysis, Profitability indicators, Solvency, Financial management, Joint stock trading company