

Application of Microsoft Excel in building a financial analysis program at Mai Dong Joint Stock Company - Hanoi City

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Abstract: This topic aims to meet the need for improving the financial management quality of Mai Dong Joint Stock Company through the application of Microsoft Excel to design an effective financial analysis system. Through the research process, the topic combines theoretical and empirical methods to build an analysis program based on Excel tools. The expected result is to enhance the financial management capacity of the enterprise, while providing managers with important information for making business decisions. This topic makes a significant contribution to the development and optimization of financial analysis processes in business organizations.

Keywords: Microsoft Excel, Financial Analysis, Business Management, Analytical Tools, Management System