

Build a product introduction and online mobile phone sales website for 28 Store Hoa Binh using ASP.NET MVC.

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Abstract: This topic focuses on building a website system to introduce and sell mobile phone products online for the 28 Store Hoa Binh. The practical context shows the necessity of using websites in e-commerce today. The project's objective is to create a user-friendly and efficient interface, while optimizing the sales process through features such as product management, online payment, and shipping. The research method is based on combining web design theory with the practical implementation of the ASP.NET MVC application. The expected results will enhance market accessibility and increase the business performance of 28 Store Hoa Binh.

Keywords: Mobile phone website, ASP.NET MVC, product management, online sales