

Building a website to sell clean Thai Nguyen tea.

Ma Thi Phuong

Abstract: In the context of the increasingly developing organic food market and the growing demand for clean products, the project to build a website for selling clean Thai Nguyen tea aims to create a digital platform to introduce and market high-quality clean tea varieties to consumers. Through theoretical research combined with experimentation, the project applies advanced web development technology to provide comprehensive information about the origin, production process, and characteristics of each type of tea. The project is expected to bring economic value to tea farmers while contributing to preserving the tea culture of Thai Nguyen.

Keywords: Sales website, Clean tea, Web technology, Thai Nguyen, Digital technology