

Building a website to sell Lao dishes for Nang Khen store, Vientiane - Laos

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Abstract: In the context of increasing demand for local cuisine, this topic focuses on designing and implementing a Website system to serve the Nang Khen store in Vientiane. The objective of the study is to solve the problem of enhancing customer experience by providing detailed information about Lao dishes, thereby increasing revenue and brand recognition for the store. The approach includes using modern technology in website development combined with market surveys to understand customer needs. The expected outcome of the project is not only a professional website but also a contribution to the development of the local culinary service industry.

Keywords: Sales website, Lao cuisine, Food service