

Build a flower-selling website. Integrate Momo e-wallet payment method.

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Abstract: In the context of the increasingly developing e-commerce market, this topic focuses on building a web system specializing in flower business with the ability to integrate payment via Momo e-wallet. The objective of the research is to provide an effective solution for small and medium-sized enterprises in the online retail sector, helping them optimize transaction processes and enhance customer experience. The approach combines analyzing real-world business requirements with digital application deployment to ensure the system fully meets safety and convenience standards for both buyers and sellers. The expected results of the topic will open a new development direction in applying mobile payment technology to e-commerce, significantly contributing to the diversification of transaction methods in Vietnam.

Keywords: Flower selling website, Momo payment, E-commerce, Mobile payment technology, Web development engineering