

Building a website for HT Pharma Trading Joint Stock Company

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Abstract: In the context of increasingly advanced digitalization, building a professional website plays a crucial role in brand promotion and improving the company's service quality. This topic focuses on designing and implementing a website dedicated to HT Pharma Trading Joint Stock Company with the aim of optimizing user experience, enhancing customer interaction, and improving business performance. The research method combines theories of user interface/user experience (UI/UX) design with practical implementation of modern web applications. Through this, the topic aims to contribute a practical solution for HT Pharma while expanding knowledge of web development in the commercial sector.

Keywords: Build website, Trading Joint Stock Company, HT Pharma, UI/UX Design, Web application development