

Build a fashion e-commerce website on the Shopify platform.

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Abstract: This topic focuses on building a professional fashion e-commerce website on the Shopify platform. To meet the diverse needs of the market and customers, the research objective is to design and deploy an effective online sales system with customization capabilities and optimized user experience. The applied methods include analyzing business requirements, designing the interface, selecting and installing a suitable Shopify theme, as well as conducting key functional tests. The expected result is an optimal technical solution for fashion businesses, making a significant contribution to the development of e-commerce in this field.

Keywords: Business website, Shopify, Fashion, E-commerce, Interface design