

Building a watch sales website for Nam Viet store in Phu Binh district, Thai Nguyen province.

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Abstract: This topic aims to research and deploy an online watch sales website system for the Nam Viet store in Phu Binh district, Thai Nguyen province. In the context of increasing digitalization, building a website will help improve the store's business efficiency by enhancing access to potential customers and providing more convenient shopping services. The research method is based on a combination of modern web technologies with experimentation at the store, to ensure feasibility and suitability under the specific local conditions. The expected result is that the construction of the website system will not only meet customers' needs for information and electronic transactions but also contribute to promoting socio-economic development in Phu Binh district.

Keywords: Watch website, Nam Viet store, Phu Binh district, Thai Nguyen province, online business.