

Build a mobile phone sales website for the store Điện thoại Hải tươi.

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Abstract: This project aims to research and develop an e-commerce website system specializing in mobile phone distribution for the Dien thoai Hai tuoi store. In the current context, the demand for smartphone usage is increasing in Vietnam, creating significant business opportunities. The main objective of the project is to design and deploy a website that meets effective online sales requirements, while optimizing product and service management processes for the store. The research method combines web development theory with practical implementation. The expected results of this project will help enhance the store's competitiveness in the digital market, while contributing to the development of information technology in the electronic retail sector.

Keywords: E-commerce website, web development, product management, phone sales, online business