

Building a sales application on the Android platform

Le Van Thanh

Abstract: In the context of strong digitalization today, building a sales application on the Android platform has become an important solution to enhance competitiveness for businesses. This project aims to design and implement an effective sales management system, helping businesses optimize their business processes via mobile. The research methodology includes analyzing market needs, designing an intuitive and highly interactive user interface (UI), and building a robust backend with security. The expected results will significantly contribute to the development of the mobile information technology industry and support businesses in expanding their sales market.

Keywords: Android application, Sales management, Mobile Commerce, UI/UX Design, Data security