

Build a mobile phone sales website for Mạnh Tùng mobile phone store.

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Abstract: In the context of rapid digitalization, building a specialized website to sell mobile phones not only meets the diverse needs of customers but also helps enhance the competitiveness of stores. This project aims to design and implement a web-based sales management system, incorporating the distinctive promotional and discount features of Manh Tung. The research methodology includes market demand analysis, UI/UX design, and backend development. The website is expected to deliver high business efficiency and improve the shopping experience for customers.

Keywords: Sales website, Mobile phones, Electronics store, Manh Tung, System architecture