

Build a website selling football sportswear for Go Shop store on the Laravel platform.

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Abstract: This topic focuses on designing and implementing a specialized e-commerce system for the Go Shop store, with the goal of building an online storefront selling high-quality football sportswear. The context for choosing this topic is based on the increasing user demand for online shopping in the sports fashion sector. The research methodology uses a theoretical approach combined with experimentation to ensure effectiveness and suitability for the technical requirements of the Laravel platform. The significance of the topic lies not only in providing a practical application solution but also in contributing to the development of the e-commerce information technology industry in Vietnam.

Keywords: Sales website, Laravel Unified, E-commerce, Sports fashion, Project management tool