

Build a website to introduce fashion products for men.

Dang Hong Quang

Abstract: In the context of fierce competition in the men's fashion market, building a professional website to introduce and sell fashion items is necessary. This topic focuses on the theoretical research of web design and the practical implementation of the application for a specific goal. Through this topic, we aim to create an effective online platform to enhance customer access for men's fashion brands, thereby improving their competitive position in local and international markets.

Keywords: web design, men's fashion, e-commerce website, online business, content management