

Building the ZOZO application to support car booking

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Abstract: In the context of ride-hailing services increasingly developing and becoming an important part of modern life, this topic focuses on building the ZOZO mobile application to provide a convenient solution for customers during the booking process. The main objective is to design and implement an intelligent ride-booking system on a mobile platform, meeting diverse user needs through features such as quick driver search, direct service rating after use, and simple payment integration. The research method combines theory with experimentation to ensure effectiveness and practical suitability. Expected results will provide a flexible solution that meets customer needs well and contributes to the development of ride-hailing services in the Vietnamese market.

Keywords: Mobile application, Ride-hailing, Information technology, Service evaluation, Mobile payment