

Build an online sales app on mobile devices

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Abstract: In the current digital era, building online sales applications on mobile devices has become an unavoidable trend. This project aims to develop a mobile application system that provides smart and convenient shopping solutions for users. Through the research process, the project applies an empirical approach to design, build, and test the application. The expected outcome of the project is to provide an effective digital platform, contributing to promoting the business development of small and medium enterprises, while enhancing user experience in the mobile e-commerce environment.

Keywords: Mobile application, Online sales, E-commerce, Application design, Digital