

Build a clothing sales website for EXP Technology Services and Development Company Limited

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Abstract: This topic aims to research and design a specialized e-commerce web system to serve the clothing business needs of EXP Technology Development and Services Company Limited. In the context of increasingly strong digitalization, building an automated sales website not only helps improve marketing efficiency but also provides customers with a convenient shopping experience and diverse product information. Through the implementation process, the topic will apply knowledge of user interface (UI) design, web programming, and database management to deploy this application. The project is expected to bring economic efficiency to the company as well as contribute to the field of e-commerce in the digital economy.

Keywords: Website design, e-commerce, product management