

Building a sales management application for Truong Son - Bac Giang supermarket.

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Abstract: This topic focuses on building a modern sales management system for Truong Son supermarket in Bac Giang, aiming to optimize management processes and customer service. The main objective of the research is to develop a digital solution based on information technology to enhance operational efficiency. The implementation process includes market research, system design, and pilot deployment at a specific location. The expected outcome of the project is a sales management system integrated with multiple useful functions, meeting the diverse needs of customers and supermarket staff.

Keywords: Sales management application, Truong Son supermarket, Bac Giang, information technology, sales management