

Build a sales management application for the Mue queen fashion store on mobile devices using React Native.

Tran Van Loc

Abstract: This topic aims to research and implement a sales management system for the Mue Queen fashion store on mobile platforms, based on React Native technology. The context of the topic is determined by the high demand for business process automation and enhancing customer experience in the fashion industry. The objective of the research is to develop an application that fully meets sales management requirements, from user interface to database and integration with the store's current information system. The research method combines theory with experimentation to build and test the application on mobile devices. The expected result is an effective sales management solution, helping Mue Queen optimize business processes, increase productivity, and improve business efficiency.

Keywords: Sales management application, React Native, fashion store, sales information system, business process automation