

Building a business website for Duc Thinh - Thai Binh bus company

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Abstract: This topic focuses on building an online business website to effectively support the business operations of Duc Thinh bus company in Thai Binh province. In the current context, the demand for using digital platforms in management and product marketing is increasing. The objective of the topic is to design and deploy a website system that fully meets the requirements for a user-friendly interface, effective administrative functions, as well as information safety and security. The research method is based on a combination of studying web development theory and experimental product construction. The topic is expected to provide a useful solution for Duc Thinh bus company while contributing to the development of digital technology in the locality.

Keywords: Business website, Web development, Transportation management, Thai Binh, Digital technology