

Building a sales website for Tran Bang laptop store

Hoang Van Lam

Abstract: In the context of the strong development of e-commerce, building a professional sales website for Tran Bang laptop store is of great importance. This project aims to design and implement an e-commerce system to enhance business efficiency and customer shopping experience. The research method is based on a combination of theoretical and practical analysis, including market surveys, selection of appropriate technology, and application deployment. The expected result is an effective sales website that meets the diverse product needs of Tran Bang laptop store and contributes to the sustainable development of the business.

Keywords: E-commerce website, Online retail, Laptop store, E-commerce research, Market analysis