

Building an online sales app on mobile devices

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Abstract: In the context of digitalization and the strong development of e-commerce, building a mobile sales application (App) has become an urgent need. This topic focuses on the research and development process of an App system that connects sellers with buyers through a mobile platform. Through a combination of theoretical and empirical approaches, the topic aims to provide a comprehensive solution, enhance user experience, and boost sales performance. The expected results will contribute significantly to the field of mobile e-commerce and expand business opportunities for small and medium-sized enterprises.

Keywords: Online sales app, e-commerce, mobile devices