

Building a tourism promotion website for Thai Nguyen using the Laravel framework

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Abstract: This project aims to design and implement a digital website to promote tourism in Thai Nguyen province, based on the Laravel framework. With the strong development of information technology, building a website is an effective way to convey information about attractive tourist destinations. This project not only conducts theoretical research on website administration and user interface (UI/UX) design but also includes the process of deploying the application in the Laravel environment. The ultimate goal is to create a digital platform that enhances public tourism awareness, thereby contributing to the promotion of the local tourism industry. This project is expected to make a significant contribution to the field of tourism web development, while providing students with valuable experience in building and deploying Laravel applications.

Keywords: Thai Nguyen tourism, Laravel Framework, Website development, User interface (UI/UX), Application research