

Online sales system based on Laravel Framework for Kiddo Shop children's clothing store

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Abstract: In the context of e-commerce development, this article presents the construction of an online sales system specifically for the Kiddo Shop children's clothing store. The topic aims to address the lack of efficiency in management and sales processes through the application of Laravel Framework technology. The research methodology includes both theoretical research on technical concepts and experimental system deployment. The expected outcomes of the topic not only enhance productivity and customer experience but also contribute to the development of the children's e-commerce industry.

Keywords: Laravel Framework, e-commerce, online sales management, Kiddo Shop