

Build a computer sales website for Phu Thanh Thai Nguyen store.

Nguyen Van Hiep

Abstract: In the context of strong digitalization today, building a computer sales website is an essential need for Phu Thanh Thai Nguyen store to diversify business methods and enhance sales efficiency. The objective of this project is to develop a professional e-commerce system for the store, aiming to optimize customers' online shopping experience. The research methodology includes market investigation, analysis of current technologies, and designing a user-friendly interface. The expected outcome of this project is an effective computer sales website with online ordering functionality, secure payment, and good customer support services, significantly improving the store's business operations.

Keywords: Computer sales website, E-commerce, Retail store