

Building a business website for Gio Ngan Thai Nguyen restaurant.

Vũ Đình Hải

Abstract: This topic addresses the construction of an online business website for the Gió ngàn Thái Nguyên restaurant, aiming to meet the need for market expansion and enhance the business efficiency of the establishment. The main objective is to design and implement an e-commerce web system suitable for the restaurant's characteristics, including product management functions, online payment, and digital marketing tools. The research method combines website design theory and experimentation to ensure effectiveness in application deployment. The expected outcome is to enhance brand recognition and increase revenue for the restaurant through the use of digital technology.

Keywords: Business website, e-commerce, restaurant management