

Building an e-commerce website for Hung Ha Computer Company – Hanoi

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Abstract: In the context of increasingly popular online business, this topic focuses on building an e-commerce website suitable for the needs of Hung Ha Computer Company in Hanoi. The goal is to create an effective, user-friendly, and secure sales platform for customers. Through theoretical research on e-commerce combined with practical application deployment, the project is expected to bring added value to the business by optimizing the shopping process and providing after-sales services. The final result will include an intuitive website with comprehensive features, supporting a professional sales management system.

Keywords: e-commerce website, e-commerce, Hung Ha computer company, Hanoi